

# LODI & LAKE WISCONSIN CHAMBER OF COMMERCE

A GUIDE TO MEMBERSHIP, VALUE, & A LOOK INTO 2025

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# A NOTE FROM THE EXECUTIVE DIRECTOR

As we look ahead to 2025, I want to take a moment to express my heartfelt gratitude for your continued support and commitment to our community. Your involvement in the Lodi & Lake Wisconsin Chamber of Commerce not only strengthens our local businesses, but also enriches the vibrant community we all cherish.

This upcoming year holds exciting opportunities for growth, connection, and collaboration. Together, we can create a thriving environment that fosters innovation and success for all of our members. I am optimistic and excited for the opportunity to see what we can achieve together, and I look forward to seeing you at our events and initiatives.

Thank you for being a vital part of our Chamber of Commerce.

Together, let's make 2025 our best year yet!

**HEIDI LEHEW**  
EXECUTIVE DIRECTOR

**Lodi &  
Lake Wisconsin**  
*Chamber of Commerce*

# 2024 BOARD OF DIRECTORS

## **Michael Ingalls**

### **President**

Baer Insurance  
michael@baerinsurance.com

## **Brittanie Dempsey**

### **Vice President**

RE/MAX Preferred Realtor  
brittdempsey1@gmail.com

## **Erica Ray**

### **Treasurer**

Burhop's Lakeside Lodge  
treasurer@lodilakewisconsin.org

## **Jan Clingman**

### **Secretary**

Lodi Alpacas  
secretary@lodilakewisconsin.org

## **Rebekah Hellenbrand**

### **Board Director**

Harmony Boutique  
harmonybeautyloidi@gmail.com

## **Erin Wilson**

### **Board Director**

Happy Camper Virtual Solutions  
erin@happycampervirtualsolutions.com

## **Karla Faust**

### **Board Director**

F&F Home Construction  
mrkfaust@charter.net

## **Joe Leedy**

### **Board Director**

La Grotta Wine Bar  
jleedy1@gmail.com

## **Heidi LeHew**

### **Executive Director**

Lodi & Lake Wisconsin Chamber of  
Commerce  
info@lodilakewisconsin.org

**Our mission is to support the economic and cultural welfare of our members, advocate for our business community, and encourage economic growth and community presence. Our strong desire is to foster a thriving business environment that benefits our members and the greater Lodi and Lake Wisconsin communities. We believe that a strong, connected community is the foundation for a healthy, prosperous local economy. Through advocacy, networking, educational programming, and community initiatives, the Chamber strives to create opportunities for local businesses to grow and succeed.**

# Yearly events

[ 2025 ]

<p><b><u>January</u></b></p> <ul style="list-style-type: none"> <li>• January 3rd - Friday in Focus @ the Chamber of Commerce - 7:30 a.m.</li> <li>• January 8th - Annual Meeting @ the Chamber of Commerce - 9:00 a.m.</li> <li>• January 16th - Member Mingle - 6:00 p.m.</li> </ul>	<p><b><u>February</u></b></p> <ul style="list-style-type: none"> <li>• February 7th - Friday in Focus @ the Chamber of Commerce - 7:30 a.m.</li> <li>• *February 7th - Annual Dinner &amp; Awards Night @ The Waddle Inn - 5:30 p.m.</li> </ul>	<p><b><u>March</u></b></p> <ul style="list-style-type: none"> <li>• March 7th - Friday in Focus @ the Chamber of Commerce - 7:30 a.m.</li> <li>• March 12th - Women In Business @ the Chamber of Commerce - 6:00 p.m.</li> </ul>
<p><b><u>April</u></b></p> <ul style="list-style-type: none"> <li>• April 4th - Friday in Focus @ the Chamber of Commerce - 7:30 a.m.</li> <li>• April 11th - Member Mingle - 6:00 p.m.</li> <li>• *April 25th - Prom Sip &amp; Shop - 5:30 p.m.</li> </ul>	<p><b><u>May</u></b></p> <ul style="list-style-type: none"> <li>• May 2nd - Friday in Focus @ the Chamber of Commerce - 7:30 a.m.</li> <li>• May 5th - 11th - Restaurant Week</li> <li>• *Memorial Day - Labor Day - Beer &amp; Buoy's Bar Crawl</li> </ul>	<p><b><u>June</u></b></p> <ul style="list-style-type: none"> <li>• June 6th - Friday in Focus @ the Chamber of Commerce - 7:30 a.m.</li> <li>• *June 11th - Annual Golf Outing @ Lodi Golf Course - 12:00 p.m.</li> <li>• June 25th - Women in Business @ the Chamber of Commerce - 6:00 p.m.</li> </ul>
<p><b><u>July</u></b></p> <ul style="list-style-type: none"> <li>• July 11th - Friday in Focus @ the Chamber of Commerce - 7:30 a.m.</li> <li>• July 16th - Member Mingle @ the Chamber of Commerce - 6:00 p.m.</li> </ul>	<p><b><u>August</u></b></p> <ul style="list-style-type: none"> <li>• August 1st - Friday in Focus @ the Chamber of Commerce - 7:30 a.m.</li> <li>• *August 9th - Susie the Duck Day in Lodi - 9:00 a.m. - 4 p.m.</li> </ul>	<p><b><u>September</u></b></p> <ul style="list-style-type: none"> <li>• September 5th - Friday in Focus @ the Chamber of Commerce - 7:30 a.m.</li> <li>• September 10th - Women in Business @ the Chamber of Commerce - 6:00 p.m.</li> <li>• *September 20th - Brew-B-Que in Lodi - 10:00 a.m. - 5:00 p.m.</li> </ul>
<p><b><u>October</u></b></p> <ul style="list-style-type: none"> <li>• October 3rd - Friday in Focus @ the Chamber of Commerce - 7:30 a.m.</li> <li>• October 23rd - Business Trick or Treat - 3:30 p.m. - 5:30 p.m.</li> <li>• October 29th - Member Mingle - 5:30 p.m.</li> </ul>	<p><b><u>November</u></b></p> <ul style="list-style-type: none"> <li>• *November 7th - Fall Sip &amp; Shop - 5:30 p.m.</li> <li>• November 14th - Friday in Focus @ the Chamber of Commerce - 7:30 a.m.</li> <li>• November 29th - Shop Small Saturday; Tiny Dreamers; Community Tree Lighting &amp; Celebration at dusk</li> </ul>	<p><b><u>December</u></b></p> <ul style="list-style-type: none"> <li>• December 5th - Friday in Focus @ the Chamber of Commerce - 7:30 a.m.</li> <li>• December 10th - Women in Business @ the Chamber of Commerce - 6:00 p.m.</li> </ul> <p><b>*Signifies Major Sponsorship Event</b></p>

# Sponsorship Opportunities

[ 2025 ]

## Annual Dinner & Awards Night

- Major Sponsor \$1,000.00
- Event Sponsor \$500.00
- Dinner Sponsor \$200.00

## Spring Sip & Shop Event

- Event Sponsor \$100.00

## Beer & Buoy's Bar Crawl

- Event Sponsor \$200.00

## Annual Golf Outing

- Hole Sponsor \$100.00

## Susie the Duck Day

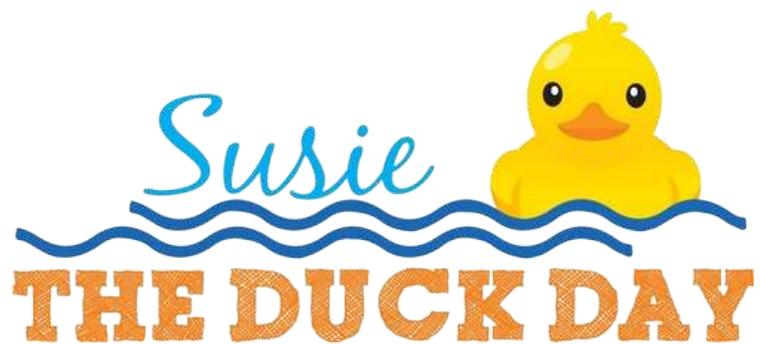
- Susie Squad Sponsor (VIP Package) - \$2,500.00
- Platinum Event Sponsor - \$500.00
- Gold Event Sponsor - \$250.00
- Silver Event Sponsor - \$150.00

## Brew-B-Que

- Major Event Sponsor - \$1,000.00
- Gold Event Sponsor - \$500.00
- Silver Event Sponsor - \$250.00
- VIP Bag Sponsor - \$300.00
- Home Brew Sponsor - \$300.00

## Fall Sip & Shop

- Event Sponsor - \$100.00



Lodi &  
Lake Wisconsin  
Chamber of Commerce



# WHY JOIN THE CHAMBER OF COMMERCE?

Let us help your business! Members get more done.



## VISIBILITY

STAND OUT and get noticed as an active member of your community.



## NETWORK

It's not just who you know, it's who others know too! Networking is powerful!



## GROWTH

Quality training and educational opportunities. Economic Growth in bringing business to the area by promoting tourism and events.



## VOICE

We advocate on your behalf! Gain a say in what happens through our Chamber's advocacy efforts.



## DISCOUNTS

Member-to-member discounts can increase your buying power.



## CREDIBILITY

Your reputation matters. Chamber membership is respected by the community.

## REPRESENT YOUR NECK OF THE WOODS

# ANNUAL MEMBERSHIP DUES

2025 dues based on number of full-time equivalents (FTE)

40 hours/week = 1 FTE; 2 part-time staff @ 20 hours/week = 1 FTE

1 - 4 full-time employees	\$250.00
5 - 10 full-time employees	\$300.00
11 - 20 full-time employees	\$500.00
20 - 80 full-time employees	\$700.00
80+ full-time employees	\$1,000.00

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**Community & Service Organizations** \$150.00  
Not-for-profit organizations and clubs, schools & churches

**Associate** \$300.00  
Individuals, not organizations, located outside of the Lodi School District, but also provides a service to the community

*All Chamber of Commerce volunteers qualify for \$50 credit on annual dues! An opportunity to get involved AND save dollars on your membership at the same time!*

## WHAT DOES MY MEMBERSHIP INCLUDE?



Personalized business website listing at [www.lodilakewisconsin.org](http://www.lodilakewisconsin.org). You can customize your site, add job listings, events, hot deals, and more! **\$250 value**

Year-round access to the private Chamber of Commerce meeting space located at 120 Portage Street (free WiFi available too!) **\$100 min. value**

Referral calls and emails; business referrals

Access to members-only events such as the Annual Awards Dinner, Annual Golf Outing, Member Mingles, networking events, and more!

Free communication and business promotions through bi-weekly newsletters.

Ability to promote events via our online community calendar, as well as specials and hot deals publicly on the chamber website.

Online Business Directory listing and use of Job Postings via the Chamber website.

Use of the Chamber of Commerce logo.

Ribbon cuttings, grand openings, and social media support for all new members.

# SERVICES PROVIDED

You are eligible for additional support as a member of the Chamber of Commerce.

Our Chamber of Commerce is an extension of our business community. We are here to support you in any way we can! Here are a few additional ways we can help!

- Access to Membership Lists & Reports
- Access to advice on social media and digital marketing projects
- Social Media promotion and event support
- Reduced printing costs on flyers, brochures, and marketing materials via the Chamber of Commerce print center.



# APPLICATION FOR MEMBERSHIP OR ANNUAL RENEWAL

Thank you for your consideration in joining the Lodi & Lake Wisconsin Chamber of Commerce. We are proud to serve our business community and look forward to helping your business thrive here in the peaceful valley.

Are you ready to join us or renew your membership? It's all online and SO easy! Head to [www.lodilakewisconsin.org](http://www.lodilakewisconsin.org) and visit your login portal. If you're new, just enter your business information to get started with setting up your very own internal website.

All payments can be made online, however if you would prefer to write a check, please mail to PO Box 43 Lodi, WI 53555, made out to Lodi & Lake Wisconsin Chamber of Commerce.

## GET INVOLVED!

We have many other ways to get involved with both the Chamber and the community! If you are interested in any of the following, please contact Heidi at [info@lodilakewisconsin.org](mailto:info@lodilakewisconsin.org). We'd love to have you!

- A member on a 2025 Chamber Committee
- Serving on the Board of Directors
- Volunteer Opportunities with the Chamber
- Event Sponsorship Opportunities

